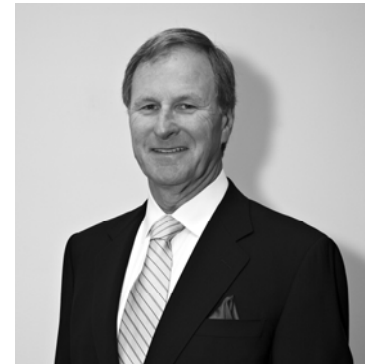


BIOGRAPHY:

Mr. Paul Higgins Jr. Co-Chief Executive Officer Mother Parkers Tea & Coffee Inc.



Paul Higgins Jr. is the Co-Chief Executive Officer of Mother Parker's Tea & Coffee Inc., one of the largest coffee and tea manufacturers in North America. The Company headquartered in Mississauga, Ontario with operations in Mississauga, Ajax, Ontario and Fort Worth, Texas.

Mother Parkers has been family owned and managed since 1912. It currently specializes in premium, private label coffee and tea brands for both retail and foodservice channels, in a variety of formats and packages. Mother Parkers also manufactures and distributes its own brands, including Higgins & Burke™, Martinson®, Brown Gold® and Mother Parkers®, and maintains an equity and operational interest in the Marley Coffee® company. In recent years, the Mother Parkers has become a leader in the fast-growing single-serve capsule market with breakthrough innovation and the launch of RealCup® capsules and the EcoCup™ recyclable capsule.

Mr. Higgins and his brother, Michael Higgins, are the third generation to steer Mother Parkers Tea & Coffee to growth and expansion. Paul Higgins Jr. has worked in nearly every area of the business, including finance, sales, marketing and general management. He has overseen the development and expansion of the Company's own brands, as well as those private label brands owned by some of North America's largest grocery and restaurant chains.

As Co-Chief Executive Officers of Mother Parkers, Paul Higgins Jr. and his brother have earned the respect and recognition of their peers and industry partners, receiving the Golden Pencil from the Food Industry Association of Canada, the Successors Award for Canadian Business, the We Care Hall of Fame and a Lifetime Achievement Award from the Retail Council of Canada. Under their leadership, Mother Parkers Tea & Coffee has also been recognized by customers, suppliers, industry associations and business groups with numerous awards over the past 40 years. In honour of their father and to mark Mother Parkers' 100th Anniversary in 2012, the Higgins brothers launched a campaign that successfully raised \$1 million to fund research into finding a cure for Alzheimer's disease.

Paul Higgins Jr. has served on several boards, including chairman of the Food Association of Canada, board member of the National Coffee Association, vice-chair at the Ontario Science Centre, board member of the Toronto Community Foundation, chair of We Care, chairman of Food & Consumer Products of Canada, and board member of St. Michael's Hospital Foundation. His is proud to have three children who are the fourth generation of the Higgins family to work in Mother Parkers Tea & Coffee.